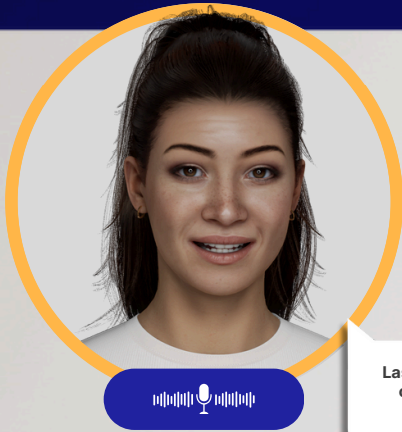


Train your sales staff to be at their best with digital humans.



Help your sales reps practice their technical and soft skills – using your ICPs, product data, training material, and employee guidelines – with in-depth, AI-powered digital human roleplay.



Last time, we discussed how you can improve active listening. Let's practice that now with technical buyers.



CHALLENGES IN SALES TRAINING

A lack of skills and experience is impacting revenue.

36% of organizations believe their sales reps miss targets because they don't have the right skills or experience to close deals.

Poor L&D makes under-performing reps – while great reps leave.

3X Top sales performers are 3X more likely to have a good or excellent onboarding experience. 50% have left a job because of poor onboarding.

Sales reps practice on (and burn) their pipeline.

75% of sales reps prefer to “learn by doing”, speaking to leads and practicing their skills on real prospects, rather than take online courses.

Sales managers are overburdened.

52% Sales managers remain the most common resource reps turn to when they seek the information needed to do their job.

Digital human sales trainers are helping to solve all of these issues?

Digital humans are interactive, AI-powered avatars. We train them on your business, your buyer personas, your products or services, your L&D resources, your brand guidelines, and your processes.

They then roleplay with sales reps to simulate real sales conversations. They provide on-the-spot feedback, and give managers visibility over training and performance.



[WATCH OUR VIDEO OVERVIEW](#)

HOW DIGITAL HUMAN SALES TRAINERS WORK



THE RESULTS

Training effectiveness score

95%

Compared to 78% for text-based training.

Near or total recollection of training information

82%

Compared to 44% for text-based training.

User recommendation score

94%

Compared to 31% for text-based training.

GET IN TOUCH

Our AI experts are on hand to answer your questions and demonstrate how digital human sales trainers can help unlock the talents of your team .

Book a 30-minute call today.

**REQUEST A
DEMO**